



**Natural Cosmetics
vs.
Herbal Cosmetics**

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Have you ever thought how the herbal products came into market? How are herbal products different from natural products? How did they change the consumer behavior towards herbal products? Come, here is the one stop guide for all of your questions.

AYURVEDA, MOTHER OF HERBAL PRODUCTS

Ayurveda system has evolved the most in India which later which paves to way for Herbal Products. The products strictly following the norms and steps of ayurvedic knowledge was characterized as Ayurvedic and the ones which can use non biotic ingredients to a permissible quantity, with keeping the best effects of natural ingredients were called as Herbal products.

HOW HERBAL PRODUCTS CAME INTO MARKET?

Due to longer shelf life and customization of natural products for better desired results, people shifted their demands from synthesized products to herbal products. Riding on the growing wave of interest in such products, many manufacturers started manufacturing herbal products to fulfill the demand. Many brands with the product formation of Ayurveda emerged and have also grown at a faster pace.

HERBAL PRODUCTS VS NATURAL PRODUCTS

NATURAL PRODUCTS refer to the products which are developed from the plants and several minerals, naturally found in nature. These products may or may not be manufactured in factories. They grow naturally and are being used in their original form. But this does not necessarily mean that they are non-toxic. There are numerous natural products which results in allergies and rashes to people.

HERBAL PRODUCTS are generally derived from plants. They are formulated using traditional and natural medicinal values and are used as a supplement in order to improve health. They are prepared using the various parts of the plants like, leaves, roots, seeds, flowers, stem, etc. and their extracts. They do not involve use of any chemical harmful to human health. They are termed as safe for use as the ingredients are involved in certain proportions which are safe for application and consumption.

WHY HERBAL COSMETICS?

- **Zero harmful chemicals**

They are scientifically formulated which forms a base using different natural ingredients in right proportion which helps in curing skin ailments. They are intended to improve the health and beauty of the skin ranging from sun-tan to acne control to anti-wrinkle effects.

- **No side effects**

Herbal products are gaining more popularity these days as the ladies are aware of the need of their skin and prefer such beauty products which are filled with nutrients and have no side effects.

- **Safe to use**

It is already been proven by dermatologists that herbal products are safe to use anytime, anywhere. They are hypo allergenic and thus safe to use for every skin type. Thus, they don't result in rashes or skin allergies or itchiness.

- **Compatible for all skin types**

Beautiful ladies with fair or dark skin can rely on herbal cosmetics for enhancing their beauty which feels appropriate for their skin tone. Ladies with oily or dry skin can also use them without any worries as they are already tested and free of any toxic material.

- **Heals the skin**

Herbal products have the property of healing, soothing and moisturizing the skin with its natural property. They are rich in vitamins and minerals and are free from chemical fragrances.

So, Herbal products can be safely added in your daily life, because they have edge over natural products, because they have better shelf life, have better desired results due to customization. They are pocket friendly and result oriented to.