

Fairometer of Beauty



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Are you beautiful or are you fair? “Getting this beauty tip can help you be as fairer as you want!” These are the some words promising the beautiful ladies to make them more gracious by changing their skin tones.

But, never mistake these words to describe your beauty. You are fascinating in the way you are. Being a white lady won’t make you a beautiful lady. I sometimes think, “Do the print and visual media really affect this much in our lives that we have started thinking about it in the way we never thought it to be?”

If so, then, we need to understand the difference. We don’t want to be fair. We want to be beautiful. Then why are we searching for beauty in the umbrella of fairness? It is because of the pleasure of knowing what we can be and what change will it make if we are fairer. Well, it can be called a fairness obsession. People are obsessed with fairness and a fair skin is thus, considered beautiful here.

Have you ever thought where did it all start? In my opinion, it started from the British era, where we considered them as more advanced and successful due to their skin tones. People consider them beautiful because they are brighter to look at. So, we crave for fairness.

But I think, we are still serving the westerns. May be not as their labors, but still as a slave. Slave for their beauty!!! We have been slaves for thousands of years, by British, by Mughals, by Tughlaqs, by French and the list continues even now, may be not slaving physically, but for sure mentally!



But, all the people on this Earth don't think the same. They know and they understand what beauty exactly is! Afro people have a dark skin tone and believe me, you can find their ladies more beautiful than other western countries. Being of a fair tone, can help you stand out but may not add up to your features. But being beautiful may not need a fair tone and can make you more confident, so as to bring laurels to yourself.

I want you to pay attention to what is happening near you, as it is surprising for me too, to find that the top beauty products who claim to alter the skin tone to a fairer skin have 1000 crores' business set up in the African countries. But have you ever find any Afro native to have altering skin tone?

Well, it's all a trap! Skin as a bait and human as the prey. And here is where you are tricked!

People have a misconception that fair skin can make them look different and can drive the world to them. But they forget that the top scorers and the top leaders were a beauty and not a fair body. Beauty begins the moment you decide to be yourself. Then you need not to be fair, you need not to be white. You will be mindful, you will be attitudinal, and you will be classy. Beauty is not about having a pretty face. It's about having a pretty mind, a pretty heart and a pretty soul. Fairness does not promise you positivity. Love yourself. It is important to stay positive because beauty comes from inside out.



Try to be sun with your shine and not the moon with a body white.

So, my readers are now beautiful! And what is making them more beautiful? Their faith, their smile and their positivity. But if you want to enhance yourself, you can rely on cosmetics to an extent. Cosmetics should be relied upon till they are enhancing you but never trust if they claim to alter the tone. Cosmetics can be used to beautify yourself. Use color cosmetics and others to add color to your lives. Be as charming as you can in a wedding or a function. Adore yourself with colours and your confidence. And that is enough for your beautification.

Your “smile” acts as an ornament to your “beauty”. Go ahead with them to win the whole world. Crave for beauty, but don’t move towards the beast.

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